



## ORAL REPORT

## GRIN REAPERS

Still scared of the dentist? A host of innovations will make taking care of your teeth something to relish rather than fear. Eden Univer opens wide

**ANTI-AGING DENTISTRY**

Introduced by Beverly Hills cosmetic dentist Kourosh Maddahi and now available across the country, this futuristic face-lift of sorts involves lengthening and shaping teeth using crowns and veneers to contour the lower third of the face. The procedure can reduce fine lines and make chins appear more prominent.

[DRMADDAHI.COM](http://DRMADDAHI.COM)

**THE BEAM BRUSH MOBILE APP**

Simply turning on the Beam Brush launches its mobile app, which encourages users to brush for a full two-minute period through the age-old method of

distraction. Brushers can choose between playing a game (using the brush as the controller), seeing a curated social media feed of content or simply activating a digital timer.

[BEAMTOOTHBRUSH.COM](http://BEAMTOOTHBRUSH.COM)

**SAPPHIRE-BASED DENTAL TOOLS**

The latest form of mouth bling may be cleaning instruments made of sapphire. Only one magnitude below diamonds, sapphires are strong, durable and surprisingly suitable for performing dental work. Those currently in the works have proven in clinical trials to be easier on teeth and promote less recurrent decay.

**ULTRA-FAST WHITENING**

The Philips Zoom QuickPro application takes five minutes at a dentist's office and remains on your teeth for 30, though you're free to leave as soon as it's been applied. After a single treatment, teeth can appear up to four shades whiter.

[ZOOMWHITENING.COM](http://ZOOMWHITENING.COM)

**THE HIGH-TECH TOOTHBRUSH**

To call the stylish and sleek Foreo Issa a fully functional electric toothbrush is something of an understatement. High-intensity bristles made of bacteria-resistant silicone banish plaque—and one charge powers 365 uses.

[FOREO.COM](http://FOREO.COM)